

**CITY OF DELTONA, FLORIDA
REGULAR MEETING
PARKS & RECREATION ADVISORY BOARD
MONDAY, MARCH 11, 2013**

A Regular Meeting of the Parks and Recreation Advisory Board was held on Monday, March 11, 2013 in the Commission Chambers Kitchen, 2345 Providence Boulevard, Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 6:30 p.m. by Mrs. Bernice Ludvick, Chairperson.

2. ROLL CALL:

Board Member	Bernice Ludvick	Present
Board Member	Susan Armon	Present
Board Member	Julio DeLeon	Present
Board Member	James W. Ruth	Present
Board Member	Kay Gardner	Present
Board Member	Nathan Johnson	Present
Board Member	Lonnie Wilson	Present

Also present: Steve Moore, Director and Marlene Brown, Board Secretary.

3. APPROVAL OF MINUTES:

A. Minutes:

1. Meeting – January 14, 2013

Motion by James Ruth, seconded by Lonnie Wilson to adopt the minutes of the Regular Parks and Recreation Advisory Board Meeting of January 14, 2013 as written. The motion was unanimously approved.

4. ANNOUNCEMENTS:

The members were given a copy of the Eggstravaganza flyer as well as the Animal Food and Supply Drive.

5. PUBLIC COMMENT:

There were no members from the public present for this meeting.

6. OLD BUSINESS:

A. There was no old business.

1 **7. NEW BUSINESS:**

2
3 **A. Feedback and questions on Parks & Recreation:**

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5 The members had no follow-up questions.

6
7 **B. Feedback and questions on the By-Laws:**

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9 Mr. Wilson had a question on page 4, Article 9, Section 2, regarding minutes and
10 communications. The first sentence in the second paragraph states "*All communications by or on*
11 *behalf of the board or any board member(s) shall be made either in public at a board meeting,*
12 *through communications to the Staff Liaison, or through items placed in the minutes of the*
13 *board*". Mr. Wilson said he was confused by that statement. Mr. Moore explained that all the
14 advisory boards are subjected to the Sunshine Law and that paragraph was placed in the By Laws
15 to highlight the Sunshine Law. They cannot discuss board business while out with other board
16 members; but they can promote the board. He advised that he would speak with the City Attorney
17 about addressing them on this issue.

18
19 **C. Feedback and questions on Athletic Sports Policy:**

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21 The members had no follow-up questions but Mr. Moore gave them some additional information.
22 Mr. Moore told them that the reason this was developed was because we don't have enough sports
23 fields in Deltona based on the population. He said we can do a needs assessment study, usually
24 done by an outside firm, about how many baseball, football fields, etc. we should have. He said
25 we are deficient so are taking the steps necessary to add some additional sports fields for the
26 public. He explained about the Facility Use Agreements we have with organizations, using the
27 Deltona Youth Soccer, a not-for-profit, as an example, and advised that the City Commission
28 approved a five (5) year agreement with them from 2009-2014 for them to use our sports fields.
29 He said in caveat with that we have given them the Concession Stand to raise additional monies so
30 they can possibly lower their fees for the citizens. He said we also do that with Youth Baseball at
31 Vann Park and West Volusia Pony League at Dewey. He explained that with the policy we now
32 have in place, staff can tell people if they want to use our sports fields they will have to come by
33 our offices and pay the fee. He continued that some non-sanctioned groups come in without
34 insurance and practice on our fields so this policy was developed to prevent that from happening.

35
36 Mr. Ruth asked if this included a situation where a parent and some kids want to go to the ball
37 field. Mr. Moore responded that was different, that is public use and there is no need to reserve it.
38 Mr. DeLeon asked what if he got together with friends on an afternoon to play. Mr. Moore said
39 that was different and if they wanted exclusive use of the field then he would have to reserve and
40 pay for it. Mrs. Ludvick asked if that policy was available on line to the public. Mr. Moore
41 responded that it is.

42
43 Mrs. Ludvick asked if signs are posted at these locations indicating that and Mr. Moore responded
44 that they are posted on the bleachers and staff is usually there.

45
46 Mrs. Armon asked about the soccer clubs and said she knows they come to the City Commission
47 meetings to request fee waivers. She wanted to know how that gets decided. She said it was

1 talked about at the last commission meeting but there does not seem to be a set standard. He said
2 the clubs have a Facility Use Agreement that spells out everything. He said typically in soccer, we
3 waive the field use fee.

4
5 **D. New Information/Update – Steve Moore:**

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7 Mr. Moore told the members about McDonalds using the gym to recruit workers for their new
8 location on Howland Blvd. He also spoke about the Job Fair to be held at City Hall on March 15th
9 in conjunction with the Center for Business Excellence and indicated that 25 companies had
10 registered.

11
12 Mr. Moore stated that he had done a presentation at Volusia County regarding trail presentation.
13 He spoke about the loop starting at the Thornby Park to the Deltona Community Center on
14 Lakeshore up to Green Springs to the East Central Rail Trail and back to the Thornby property
15 which is approximately 1.75 miles. He said we had received funding and the City Commission
16 has approved a match which could be about \$50,000 in the budget next year. He said we are
17 going to use this as a template to developing a Trails Master Plan to connect our parks through
18 trailheads.

19
20 Mr. DeLeon asked if there was anything on the website yet and Mr. Moore responded that it was a
21 little too premature. He said we had done a feasibility study and had submitted for an ECHO
22 grant. Mr. DeLeon said it would be nice to get that information out to the public. Mr. Moore said
23 construction is scheduled for September 2013 with a projected completion date of July 2014.

24
25 **8. DIRECTOR COMMENTS:**

26
27 Mr. Moore said Kiwanis International in Deltona had approached Parks & Recreation to put a born
28 learning trail at Tom Hoffman Park. He explained that Tom Hoffman Park was built in 2006/2007
29 with collaboration and support from Volusia County with an ECHO Grant. He said that Tom
30 Hoffman is an environmental/nature park which includes a butterfly garden, a trail, a pavilion, etc.
31 He said the Early Learning Coalition of Flagler and Volusia Counties, which is not even in our City,
32 wants to come in and put up signs called “Born Learning Trail Stuff”. He said one of the reason we
33 had gotten the grant approved was because everything had to be impervious surface (hard packed) not
34 concrete, just a natural setting. This request is to come in and change the trail to concrete which is not
35 a bad idea but Tom Hoffman Park is not the right location for this. He told Kiwanis that he would
36 discuss this with the Parks and Recreation Board but he would not support the request. He just
37 wanted to bring it to their attention. He agreed to email it to them. He said it’s an interactive, playful,
38 visible engagement tool to create learning opportunities for a young child. He said this would be
39 good for a park similar to Wes Crile but should not go to a park that has ECHO funding.

40
41 Mr. Johnson asked Mr. Moore if he had a park in mind and he responded no, even though Kiwanis
42 said they would do all the work. He said it is not a good use of taxpayer dollars; good idea but not at
43 this point.

44
45 Mrs. Ludvick asked why the City would want to put down concrete for children in a nature park. Mr.
46 Moore said it could work at Audubon Park but there are permitting issues.

1 Mr. Moore said we were fortunate during February to have the Philadelphia Union team at Dewey
2 Boster using 2 fields every day to practice. He said the team had signed an agreement with Wide
3 World of Sports and ESPN and they played one game at Dewey and well as running clinics and fan
4 clubs.

5
6 Mr. Moore also spoke on signage and said the City would like them to be more user friendly but the
7 placement of the signs would be the key. He said no decisions had been made but he would be
8 adding it to his budget for next year.

9
10 Mr. Wilson suggested that the signage should have some wording about going to the City's website
11 for upcoming events.

12
13 **9. MEMBERS COMMENTS:**

14
15 a. Mr. Johnson said we need to look at the big picture. He said we have a potential soccer team
16 that can go MLS and that shows that Deltona is doing something. He also mentioned the 5K
17 Run. How do we attract people to come and how do they get people interested. He wanted to
18 know how the City gets feedback – is it social media, word of mouth, the City's website, etc.
19 for future events. He also suggested adding the City's email address or the Facebook page to
20 our advertisements. Mr. Moore responded that we help to promote organizations that want to
21 do events and we co-sponsor some, like the 5K Run. He explained that we promote events to
22 potentially promote economic development.

23
24 b. Mrs. Armon said communication is not always the easiest thing to handle and the City does
25 the best with what it has. She said sometimes creating an interest is a hard thing. She said
26 she wanted to brag on the Youth Advisory Sub Committee who hosted their first teen game
27 night and stated it was successful. She said the members were excited and there was a nice
28 write-up in the Daytona Beach News Journal. She felt that getting the word out is a challenge
29 but the possibilities are endless with trying to start a Teen Center. She also mentioned that at
30 some point there was a discussion about Home Depot partnering with the City to do exercise
31 stations at one or some locations in the City or parks. Mr. Moore responded that it was
32 initially discussed but that he had not gotten back with Home Depot to do it. He said a good
33 place where that could be done would be Keyville but he needs to contact Home Depot and
34 he would have an answer for this board by the next meeting. Mrs. Armon said she likes the
35 proposal to connect the parks.

36
37 c. Mrs. Ludvick agreed with Mrs. Armon that there is a communication gap. She said Deltona
38 is the largest City in Volusia County but we do not have everyone participate in events. She
39 added that not everyone has access to the Deltona television station, people don't buy the
40 newspaper and the older citizens don't use computers. She said Deltona is doing a lot of
41 wonderful things for the community but a large part of the population is not getting the
42 information. She also congratulated the Parks & Recreation Department for bringing money
43 making ventures to Deltona. Mrs. Ludvick also mentioned putting information about our
44 events in the water bills. We told her that it requires advance notice.

45
46 d. Mrs. Gardner said she thought she was the only one who did not know where to look for
47 information.

e. Mr. DeLeon said it would be good to get the schools to help with promoting the events.

f. Mr. Johnson added that when we print our flyers in the future maybe it should say “if you want to receive further information by email please go to www.deltonafl.gov website and enter your email address” or even add the Facebook information so people can go there for further information.

10. NEXT MEETING DATE:

The next meeting date is scheduled for Monday, April 8, 2013 at 6:30 p.m. in the Commission Chambers Kitchen.

11. ADJOURNMENT:

Motion by Lonnie Wilson, seconded by Julio DeLeon to adjourn. Motion carried with members voting as follows: Susan Armon, For; Julio DeLeon, For; Kay Gardner, For; Nathan Johnson, For; Bernice Ludvick, For; James Ruth, For; and Lonnie Wilson, For.

There being no further business, the meeting adjourned at 7:55 p.m.

Bernice Ludvick, Chairperson

ATTEST:

Steve Moore, Director